



The Dave Reid Award

CRITERIA

The Dave Reid Award, formerly known as the ALUS Canada Producer Innovation Award, was created in 2016 to recognize participating ALUS producers who are excellent stewards of the land and who have done outstanding and innovative work in producing ecological services on their land through ALUS. This Award highlights achievements in conservation, project management, environmental awareness, networking and farm stewardship. The winner is presented with a prize in the amount of \$10,000.

Eligibility Criteria:

1. Recipients of the Dave Reid Award are participating ALUS producers who have been innovative in producing ecosystem services on their land through the ALUS program.
2. Recipients are involved with ALUS as participating producers who may also sit on the local ALUS program's Partnership Advisory Committee (PAC).
3. Recipients are excellent spokespeople for the ALUS program, for instance by hosting tours of their ALUS demonstration projects, and/or participating as a producer liaison, helping to facilitate the enrolment of new ALUS participants.
4. Recipients are dedicated to, or supportive of, agricultural production as a way of life and demonstrate an excellent understanding of land stewardship.
5. Recipients participate on local, regional, provincial or national committees or organizations as strong advocates for innovative stewardship projects that serve the betterment of our local, regional or national ecology.
6. Recipients work to increase stewardship awareness among youth, landowners, and the general public through efforts such as advocating, mentoring, teaching, fundraising or through other means.

Selection Process:

1. The Dave Reid Award selection committee is composed of the ALUS Executive Team.
2. The selected nominee will be notified in writing by the CEO of ALUS.
3. The selected nominee must complete and promptly return the Nominee Release Form in order to be eligible for the award.
4. The Award will be presented by a senior representative of ALUS Canada at a subsequent Awards presentation.
 - a. The nature of the event and its venue may change from year- to -year depending on the award-winner and, the partners supporting the nomination and other extraneous factors. Details to be confirmed in the months following the nomination deadline.